



## 2011 SPONSOR FORM

### SPONSORSHIP LEVELS

<b>Season Presenting Sponsor</b>	<b>\$8,500</b>
<b>Stage Sponsor</b>	<b>\$6,000</b>
<b>Sound Sponsor</b>	<b>\$6,000</b>
<b>Community Kid's Stage</b>	<b>\$5,000</b>
<b>Exclusive Band Sponsor</b>	<b>\$4,500</b>
<b>Raffle Sponsor</b> (donation plus prizes)	<b>\$2,000</b>
<b>Emergency Support Sponsor</b>	<b>\$2,000</b>
<b>Band Co-Sponsor</b> (One Concert, three co-sponsors)	<b>\$1,725</b>
<b>Field Sponsor</b>	<b>\$1,500</b>
<b>Catering Sponsor</b> (One for each week)	<b>\$1,000</b>
<b>Shuttle Sponsor</b>	<b>\$1,000</b>

**Concert Sponsors** who complete and return this contribution form by **April 1, 2011** will be acknowledged as follows:

- Name/logo in 15,000 full-color brochures distributed through local schools, libraries, civic groups, service organizations, and businesses
- Name/logo on 50 window posters distributed throughout the Peninsula
- Name/logo on concert banners at the Park
- Name listed in weekly concert programs
- Name/logo on web site, year-round: [www.PLConcerts.org](http://www.PLConcerts.org)
- Name/logo in display advertisements in The Peninsula Beacon
- Reserved Parking

Sponsors are invited to send a representative to be introduced and thanked on stage at the beginning of the chosen concert. Exclusive Band Sponsors and co-sponsors will appear on stage during their sponsored concert; other sponsors will appear as scheduled.

Sponsors also have the option to set up a booth at Point Loma Park to promote their business. Flyers, services, and product samples (non-food) may be available at the booth, but shall not be distributed anywhere else at the venue without specific prior permission of the Concerts Committee. We do not permit selling of products/services at the concert venue. Chance drawings may be considered, but must be approved by the Concerts Committee by **June 1**.

(please go to the back of this form)

I am pleased to be a \_\_\_\_\_ sponsor for the Point Loma Summer Concerts.

**PAYMENT:**

**Check:** Make payable to: **San Diego Foundation Fund # 6594** and mail with this page to:

**PL Summer Concerts, P.O. Box 60223, San Diego, CA 92166**

**Credit Card:** Fill out the form available on the Concert Series web site at [www.plconcerts.org](http://www.plconcerts.org). You can mail the form, send via fax to (619) 523-2299, or e-mail to [mjpsandiego@cox.net](mailto:mjpsandiego@cox.net).

How would you like to be listed in the concert program and other marketing materials (individual name, business name, other)?

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ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (day) \_\_\_\_\_ (evening) \_\_\_\_\_

E-MAIL \_\_\_\_\_ FAX \_\_\_\_\_

For information about Benefits of Sponsorship, please call Martha Phillips, (619) 523-3787, or e-mail [mjpsandiego@cox.net](mailto:mjpsandiego@cox.net).

**Thank you for your support! Point Loma Summer Concerts is a project of the Point Loma Foundation and Point Loma Association. Funds of the Point Loma Foundation are safely held at San Diego Foundation (Tax ID # 2590067). Your contribution may be tax deductible as allowed by law.**

Contributions are not refunded in the event that a concert is cancelled due to inclement weather, no-show by the band, or other circumstances beyond the control of the Concerts Committee.