



The Point Loma Summer Concert Series Arts Festival

April 23, 2001

For immediate release and for more
information please call:

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The Willis Allen Company Named as Presenting Sponsor of Series

The Point Loma Summer Concert Series, in conjunction with Councilmember Byron Wear's office and the Peninsula Chamber of Commerce, is delighted to announce a series of summer concerts in the Point Loma Park, beginning on Friday, June 29th. The park is located on Catalina Boulevard, adjacent to the Fire Station. Concerts will perform from 6:00 p.m. until 8:00 p.m.

The Willis Allen Company and its Point Loma/Ocean Beach Agents are generously supporting the series as the Presenting Sponsor of the Summer Concert Series with a gift of \$5,000. Concerts will be free, family friendly and pleasing to the general public. The first concert in the series, will be *The Westwind Brass Ensemble*, performing well-known Americana tunes and Broadway hits. Glenn Fischer and his Latin Jazz Ensemble will perform on July 6th. Another highlight of the series will be the *United States Navy Southwest "Pops" Concert Band*, performing on July 13th. One of its two Individual Show Sponsors include First National Bank. *Gary Scott and the San Diego Jazz Orchestra*, a 17-piece band will perform jazz favorites and contemporary pieces on July 20th and one of its Individual Show Sponsors is Martinizing Dry Cleaners-Point Loma. The *Surf Kings*, a fabulous dance band playing 50's & 60's Pop and Beach music will wrap up the series in a three hour concert on July 27th.

A committee of more than 45 businessmen and women and volunteers has been formed to address publicity, marketing, planning and logistics and sponsorships needs.

Sponsorships are available and include opportunities for individuals and businesses to make gifts from \$200 to \$2500. Seven gifts are available at \$1,000 to serve as an Individual Show Sponsor, ten gifts are available at \$500 each, twenty gifts are available at \$250 and 100 gifts are available at \$100. Three exclusive Show Sponsors are available for \$2500 each.

Sponsors from The Willis Allen Company are Andrew Nelson, President/Owner, agents Cecil Shuffler, Beth Zedaker, Boyce A. Stringer, Randy Peterson, Cristine Gee, Nancy Jeremiason, Marsha Alex, Annie Coleman, Pat Greene, Jim Groark, Ann Greer, & Zane Shanaski. Georgia Welsh and Edna Kresel are with Martinizing Dry Cleaners - Point Loma.

Other in-kind supporters include San Diego Landfill Systems and Sign Diego.